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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1280)

## RESIGNATION OF EXECUTIVE DIRECTOR

The board (the "Board") of directors (the "Directors", each a "Director") of Qidian International Co., Ltd. (the "Company", together with its subsidiaries, the "Group") announces that with effect from 15 July 2020, Mr. Xin Kexia ("Mr. Xin") has resigned as an executive Director due to his personal affairs and development.

Mr. Xin has confirmed that he has no disagreement with the Board and that there is no other matter in connection with his resignation that needs to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited.

The Board wishes to express its appreciation to Mr. Xin for his valuable contributions to the Company during his tenure of directorship.

By order of the Board

Qidian International Co., Ltd.

Yuan Li

Chairman

Yangzhou, PRC, 15 July 2020

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Yuan Li, Mr. Xu Xinying, Ms. Liu Simei and Mr. Sun Lejiu, one non-executive Director, namely Ms. Xu Honghong and three independent non-executive Directors, namely Mr. Zhao Jinyong, Mr. Chen Rui and Mr. Fung Tak Choi.