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(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1280)

Change of Address of Principal Place of Business in Hong Kong and

Change of Address of Hong Kong Share Registrar and Transfer Office

The board of directors (the "Board") of Qidian International Co., Ltd. (the "Company", together with its subsidiaries, the "Group") hereby announces that with effect from 15 August 2022, the address of the principal place of business in Hong Kong of the Company will be relocated from Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong to:

5/F, Manulife Place, 348 Kwun Tong Road, Kowloon, Hong Kong

The Board also announces that with effect from 15 August 2022, the Hong Kong Share Registrar and Transfer Office of the Company, Tricor Investor Services Limited (the "Share Registrar"), will change its address from Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong to:

17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong

All telephone and facsimile numbers of the Share Registrar will remain unchanged.

By Order of the Board

Qidian International Co., Ltd.

Yuan Li

Chairman

Yangzhou, PRC, 4 August 2022

As at the date of this announcement, the Board of Directors of the Company comprises three executive Directors, namely Mr. Yuan Li, Mr. Xu Xinying and Ms. Liu Simei, one non-executive Director, namely Ms. Xu Honghong and three independent non-executive Directors, namely Mr. Zhao Jinyong, Mr. Chen Rui and Mr. Fung Tak Choi.